



SMS Privacy Policy

Introduction

Wadler, Perches, Kerlick wishes to make reasonable efforts to protect your privacy. This Privacy Policy (the “Policy”) outlines how we treat the personal information that we collect and receive from you in connection with your use of the SMS service (“Service”), which we make available to you through a third-party service provider, for whom we have no control or liability. This Policy is incorporated into the Terms of Service.

By using the Service, you agree to the terms of this Policy. Wadler, Perches, Kerlick reserves the right, in its sole discretion, to modify or change this Policy at any time with or without prior notice. The date of the last update will be posted at the top of this Policy. Your continued use of the Service after changes are posted constitutes your full acceptance of those changes.

Personal Information Collected

Personal Information includes data such as your mobile phone number, user or screen name, and any other personal details you include in messages sent via the Service. Wadler, Perches, Kerlick may receive the following from our third-party provider: your mobile number, the text of messages sent through the Service, any screen names you select, and comments or feedback you send.

You have the right to (i) request information about the personal data we collect from you, which will be limited to providing the text messages and attachments thereto received from you to us and by us to you; and (ii) request that we delete your personal information from our Firm Contacts and/or the above-referenced text messages received from or sent to you.

Use of Personal Information

We use your personal information to:

- Provide you with the Service
- Respond to inquiries
- Create Firm Contacts in our case management software

- To complete our work product which would normally include your personal information, such as legal pleadings, contracts, deeds, and other documents which you have hired us to prepare
- Contact you with important messages about your matter
- Schedule appointments and court hearings
- Provide anonymous reporting for internal and external clients and partners

Messages sent through the Service are stored on our servers, which are hosted by third-party providers. We retain data as needed for service provision and for legal or operational purposes.

Disclosure of Information

We will not sell or rent your personal information.

Information may be disclosed in the following cases:

- With your consent
- To enforce our Terms of Service
- To trusted businesses processing data on our behalf under confidentiality agreements
- In response to legal processes
- To investigate or act on illegal activities or threats

We may share aggregated, non-personally identifiable information publicly.

Security

We intend to take reasonable precautions to protect your personal data, including working with secure third-party providers. However, we cannot guarantee complete security due to risks like unauthorized access via third-party infrastructure (e.g., SMS platforms or mobile networks), and we take no responsibility for such actions. If you are aware of a breach of security regarding your mobile number, we expect that you will contact us with such information so that we can take reasonable action.

This Policy does not apply to information shared directly between users.

Mobile Information Use

Mobile information will not be shared with third parties or affiliates for marketing or promotional purposes. All opt-in and consent data will remain private and will not be shared.

Opting In

Users may opt in by:

- Entering a phone number online
- Sending a message with “START”
- Completing a physical sign-up form

- Signing up at a point-of-sale location

Opting Out

You may opt out at any time by replying “STOP” to any message. You will receive confirmation and no longer receive messages.

Children

This Service is not intended for children under 13. We do not knowingly collect data from children under 13. Users aged 13 to 17 must have parental permission to use the Service. By using the Service, you confirm you are 18 or older, or 13 or older with parental consent.

Limitation of Liability

Wadler, Perches, Kerlick shall not be held liable for any disputes or breaches between your company and any other parties. All parties agree that Wadler, Perches, Kerlick is not responsible for resolving or assuming liability for such disputes or claims.

Questions or Concerns?

For questions about this Policy, reply with “HELP” at any time.

Non-Discrimination

We will not discriminate against you for exercising your rights under applicable privacy laws, including CCPA and CPRA.